Symphony
Solutions

Slot Games in Your Pocket

BETWINNER

Client

BETWINNER

BETWINNER is one of the best websites for sports betting in the CIS-countries. However, they offer far more than just sports betting. They offer a real thrill from their games, and an opportunity to chat with fellow fans on their forums.

Customers get the chance to receive advice and recommendations from professionals. BETWINNER is one of the largest betting portals where every sports fan is able to find something to their liking. BetWinner offer a vast selection of bet types on a massive array of games, and even the most demanding customers are able to discover exciting betting opportunities and games on their website. BetWinner has over 400,000 active customers.

BUSINESS CHALLENGE

BetWinner were faced with a challenge concerning the deployment of existing desktop based slots games to mobile applications. They had encountered issues with performance, design, and integration during their in-house prototyping phases.

BetWinner decided to reach out to Symphony to address these friction points and to take responsibility for the slots and casual games development process.

Solution

Following the initial competitor analysis research and sessions with the Betwinner stakeholders, our designers designed and delivered:

- game design and flow

- generic game templates

- animated visuals.

Game design and flow

Generic game templates

Animated visuals

Solution

Our development team focused on customer concerns and created a custom game engine that supports modern architecture and industry best practices:

- component model to be re-used standard components in several games

- support spine animation and sprites

- the secured network communication layer

- custom fonts and bitmaps support

- multi-currency support

- multilanguage support and automated text resize

- application minification and obfuscation using WebPack

Result

The Symphony team allowed BetWinner to integrate the slot games into their iOS and Android applications.

It brings a seamless gaming experience into a single betting application.
By using modern approaches the user experience caters to a wide selection of mobile devices from cutting edge iOS devices to the older, low-end Android smartphones.

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